

Maddalena

—— come nonna mi ha fatto ——

THE ORIGIN

The Maddalena farm was founded to bring to the table the recipes of Maddalena, a special grandmother who, as early as the 1940s, was growing fruits and vegetables at the Cà di Carassa farmhouse, nestled in the hills of Canelli.

It all started with a small crop of artichokes that, over the years, turned into a true business: Maddalena began selling her produce and, being a passionate cook, used it to experiment with new dishes. Her recipes became part of the family tradition, lovingly carried on by her son Dario even after her passing.

Thus, in 2018, Maddalena was born—a line of preserved vegetables in oil, fruit compotes, and jams inspired by grandma's recipes. Between tradition, simplicity, and a pinch of creativity, Maddalena offers only high-quality fruits and vegetables.

OUR PRODUCTS

- *Bruschette*
- *Modern jams*
- *Traditional jams*
- *Creams*
- *Grape mustards*
- *Piedmont specialities*
- *Vegetables in oil*
- *Sauces*

BRUSCHETTE

Delicious and healthy, suitable for a refined and tasty aperitif.



ARTICHOKES & CHILI PEPPER

Size: 110g

Ingredients:

Artichokes 80%, vegetable oils (sunflower oil and extra virgin olive oil), salt, chili pepper 0.2%, white wine vinegar, white wine, natural rosemary flavoring.

Contains sulfite. May contain nuts.



AUBERGINE & PEPPERS

Size: 110g

Ingredients:

Aubergines 57%, peppers 29%, vegetable oils (sunflower oil and extra virgin olive oil), chili pepper, salt, white wine vinegar, white wine, garlic, oregano, natural rosemary flavoring.

Contains sulfite. May contain nuts.



GIARDINIERA

Size: 110g

Ingredients:

Vegetables 75% (onions, carrots, zucchini, bell pepper, cauliflower, green beans, celery), vegetable oils (sunflower oil and extra virgin olive oil), salt, white wine vinegar, sugar, natural rosemary flavoring.

Contains sulfite. May contain nuts.



PEPPERS

Size: 110g

Ingredients:

Peppers 70%, tomato (origin: Italy), garlic, chili pepper, vegetable oils (sunflower oil and extra virgin olive oil), white wine vinegar, salt, natural rosemary flavoring.

Contains sulfite. May contain nuts.



BRUSCHETTA ROSSA

Size: 110g

Ingredients:

Sun-dried tomatoes 90% (tomato origin: Italy), vegetable oils (sunflower oil, extra virgin olive oil), white wine, white wine vinegar, oregano, salt, natural rosemary flavoring.

Contains sulfite. May contain nuts.

MODERN JAMS

Designed to highlight and enhance cheeses, but also perfect for adding a fresh twist to classic recipes.



PINEAPPLE & GINGER

Size: 120g

Ingredients:

Pineapple 75%, sugar, lemon juice 1.9%, ginger 0.05%, thickener: agar agar.

May contain nuts.



RED ONION

Size: 120g

Ingredients:

Red onions 68%, sugar, red wine vinegar, salt.

Contains sulfite. May contain nuts.



APPLE, PEAR & CINNAMON

Size: 120g

Ingredients:

Apples 45%, pears 45%, sugar, lemon juice, cinnamon 0.1%.

May contain nuts.



BLUEBERRY & NUTMEG

Size: 120g

Ingredients:

Blueberries 75%, sugar, lemon, nutmeg 0.02%, thickener: agar agar.

May contain nuts.



BARBERA GRAPE MUSTARD

Size: 110g

Ingredients:

Barbera grape must, quince, peaches, pears, apples, figs; *with varying amounts of walnuts, hazelnuts, and almonds.*



CHILI PEPPER

Size: 120g

Ingredients:

Bell pepper 60%, sugar, chili pepper 20%, red wine, thickener: agar agar.

Contains sulfite. May contain nuts.



PEAR & COFFEE

Size: 120g

Ingredients:

Pears 79%, sugar, lemon juice, coffee 0.2%.

May contain nuts.



PLUM & ORANGE

Size: 120g

Ingredients:

Plum 77%, sugar, lemon juice, cloves, vanilla, orange flavoring 0.5%, thickener: agar agar.

May contain nuts.



PUMPKIN & CINNAMON

Size: 120g

Ingredients:

Pumpkin 71%, sugar, lemon juice, cinnamon 0.5%, cloves 0.5%.

May contain nuts.

TRADITIONAL JAMS

Classic compotes that should never be missing from breakfast or a sweet afternoon snack.



APRICOTS

Size: 200g

Ingredients:

Apricots 75%, sugar, lemon juice, thickener: agar agar.

May contain nuts.



FIGS

Size: 120g

Ingredients:

Figs 80%, sugar, lemon juice.

May contain nuts.



STRAWBERRIES

Size: 200g

Ingredients:

Strawberries 75%, sugar, lemon juice, thickener: agar agar.

Contains sulfite.



MIXED BERRIES

Size: 200g

Ingredients:

Mixed berries 75%, sugar, lemon juice, thickener: agar agar.

May contain nuts.



BLUEBERRIES

Size: 200g

Ingredients:

Blueberries 75%, sugar, lemon juice, thickener: agar agar.

May contain nuts.



PEACHES

Size: 200g

Ingredients:

Peaches 75%, sugar, lemon juice, thickener: agar agar.

May contain nuts.



PLUMS

Size: 200g

Ingredients:

Plums 75%, sugar, lemon juice, thickener: agar agar.

May contain nuts.

CREAMS

*Delicious and creamy—perfect for spreading or enjoying by the spoonful.
Carefully selected ingredients for a truly authentic pleasure!*



HAZELNUT

Size: 200g

Ingredients:

Piedmont I.G.P. hazelnuts (56%), sugar 31%, cocoa powder.

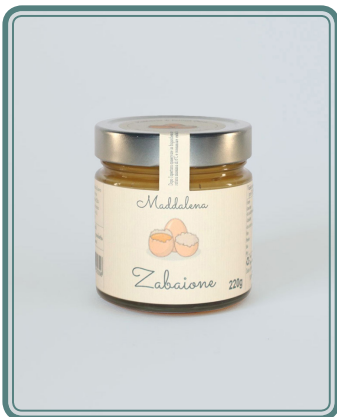


PISTACHIOS

Size: 200g

Ingredients:

Sugar, vegetable oils (palm), pistachios 15%, skimmed milk powder, whey powder, lactose. Flavourings. Colouring: chlorophyll (E141ii), curcumin. Emulsifier: sunflower lecithin.



ZABAIONE

Size: 220g

Ingredients:

Egg yolk 33%, sugar, Marsala dessert wine 22% (24% vol.), sparkling white wine (15% vol.).

Contains sulfite. May contain nuts.

PIEDMONTESE SPECIALTIES

Traditional local delicacies passed down through generations—rediscover the authentic flavors of Piedmont.



PIEDMONTESE APPETIZER

Size: 300g

Ingredients:

Vegetables 65% (in varying amounts: celery, carrots, zucchini, pearl onions, green beans, cauliflower, bell peppers), tomato, vegetable oils (sunflower oil, extra virgin olive oil), white wine vinegar, sugar, salt, natural rosemary flavoring. *Contains sulfite. May contain nuts.*



BAGNA CÀUDA

Size: 220g

Ingredients:

Garlic 70%, vegetable oils (sunflower oil and extra virgin olive oil), salt, anchovies 6%, red wine, lemon, natural rosemary flavoring. *Contains sulfite. May contain nuts.*



BAGNA CÀUDA (GARLIC-FREE)

Size: 220g

Ingredients:

Topinambur 72%, vegetable oils (sunflower oil and extra virgin olive oil), salt, anchovies 6%, red wine, lemon, natural rosemary flavoring. *Contains sulfite. May contain nuts.*



RED SAUCE

Size: 220g

Ingredients:

Tomatoes (origin: Italy) 62%, bell peppers, onion, vegetable oils (sunflower oil, extra virgin olive oil), red wine vinegar, cloves, chili pepper, sugar, garlic, salt, natural rosemary flavoring.

Contains sulfite. May contain nuts.



GREEN SAUCE

Size: 220g

Ingredients:

Peppers, eggs 30%, parsley 26%, anchovies, salt, chili pepper, bread (type O wheat flour, olive oil, natural yeast, salt), vegetable oils (sunflower oil and extra virgin olive oil), wine vinegar, natural rosemary flavoring.

Contains sulfite. May contain nuts.

VEGETABLES IN OIL

The best way to preserve vegetables over time—flavor and authenticity go hand in hand.



SORÌ ARTICHOKE

Size: 200g

Ingredients:

Artichoke from Asti (Sori), organic sunflower oil, white wine, white wine vinegar, salt.

Contains sulfite.



CARDO GOBBO OF NIZZA MONFERRATO

Size: 200g

Ingredients:

Cardoons 96%, organic sunflower oil, salt, white wine vinegar, white wine.

Contains sulfite.



BABY ONIONS

Size: 280g

Ingredients:

Baby onions 64%, vegetable oils (sunflower oil and extra virgin olive oil), lemon, salt, white wine vinegar, white wine, natural rosemary flavoring.

Contains sulfite.

GIARDINIERA

Size: 320g

Ingredients:

Vegetables 65%: carrots, cauliflower, bell peppers, celery, water, vegetable oils (sunflower oil, extra virgin olive oil), white wine vinegar, white wine, sugar, salt, natural rosemary flavoring.
Contains sulfite.



AUBERGINES

Size: 200g

Ingredients:

Aubergines 70%, vegetable oils (sunflower oil and extra virgin olive oil), white wine vinegar, white wine, chili pepper, garlic, oregano, salt, natural rosemary flavoring.
Contains sulfite.



LONG CHILI PEPPER

Size: 200g

Ingredients:

Chili pepper 96%, vegetable oils (extra virgin olive oil, sunflower oil), white wine vinegar, white wine, salt, natural rosemary flavoring.
Contains sulfite.





CHILI PEPPERS

Size: 120g

Ingredients:

Chili peppers 96%, vegetable oils (sunflower oil and extra virgin olive oil), salt, white wine vinegar, white wine, natural rosemary flavoring.

Contains sulfite. May contain nuts.

SOUCES

Simplicity is synonymous with sincerity, our sauces are the essence of this message.



TOMATO BASIL

Size: 200g

Ingredients:

Tomato (origin Italy) 75%, vegetable oils (sunflower oil, extra virgin olive oil), celery, carrot, onion, basil 2%, salt, sugar, natural rosemary flavors.

May contain nuts.



TOMATO OLIVES

Size: 200g

Ingredients:

Tomato (origin Italy) 82%, vegetable oils (sunflower oil, extra virgin olive oil), olives 6%, onion, salt, sugar, natural rosemary flavors..

May contain nuts.



CHILI PEPPER

Size: 200g

Ingredients:

Tomato (origin Italy) 64%, vegetable oils (sunflower oil, extra virgin olive oil), carrot, celery, onion, chili pepper 1.3%, salt, sugar, natural rosemary flavors.

May contain nuts.



TOMATO VEGETABLES

Size: 200g

Ingredients:

Tomato (origin Italy), vegetable oils (sunflower oil, extra virgin olive oil), onions, celery, carrots, bell peppers, zucchini, eggplant, salt, sugar, natural rosemary flavors.

May contain nuts.



TOMATO PASSATA

Size: 500g

Ingredients:

Italian tomato, salt. Tomato origin Italy.

May contain nuts.

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Laboratory and store:

Regione Leiso, 90 - San Marzano Oliveto (AT) - IT

Contacts

www.nonnamaddalena.it

info@nonnamaddalena.it

+39 333 362 6706